

BOXFORD CABLE ACCESS TELEVISION (BCATv)  
501(c)(3) non-Profit  
[www.BoxfordCableTv.com](http://www.BoxfordCableTv.com)

Boxford Cable Access Television Corporation, Inc (BCATv) is a registered 501(c)(3) non-Profit public charity, which currently operates 3 local cable television stations accessible by Boxford cable subscribers:

- Public Access           Comcast: Ch 8           Verizon: Ch 45
- Government Access   Comcast: Ch 22         Verizon: Ch 39
- Educational Access   Comcast: Ch 99         Verizon: Ch 40

During 2021 we entered our second year of COVID protocols which continued to influence how our organization stepped up to support the residents of Boxford (and Topsfield). Our studio at 256 Georgetown Rd remained closed throughout 2021 except for occasional equipment pickup and drop off. However, our website at [www.BoxfordCableTv.com](http://www.BoxfordCableTv.com) provided updated information on our operations including Video On Demand, TV Schedules, Upcoming Events, and links to multiple resources available for Boxford residents.

In early 2020 before the COVID pandemic shut down most everything, our BCATv Board of Directors had committed to provide a Technology Grant to Boxford Elementary Schools. When COVID restrictions relaxed in the Summer of 2021, BCATv ordered and delivered approximately \$50,000 in Chromebooks, iPads, and charging stations for use by students at Cole and Spofford elementary schools. This technology grant is in harmony with our mission statement “to provide Boxford residents and organizations with the tools and training needed to effectively communicate with one another and with our schools ...”.

On the Government Access side of BCATv Lance Cluster continued to record Zoom meetings several times a week – sometimes as many as 3 at the same time using multiple platforms. Our Topsfield student, Noah Demers, continued to record the Topsfield Select Board and other meetings when possible. Starting in late Summer 2021 Jonathan Rivers, who schedules the Topsfield CASTUS playback system, also created two platforms to record most other Topsfield Zoom meetings not historically covered in the past.

Masconomet Winter 2021 indoor sports had very limited public attendance allowed per MIAA protocols. We livestreamed all home Varsity Hockey games, most home Basketball games, and several Gymnastics and Swimming events. We had upwards of 110 live viewers per event with an average of about 45 viewers. We also replayed these games on our Educational Access channel.

Due to limited spectator attendance at Masco games in the Spring, we livestreamed as many home field events as we could, including Baseball, Softball, Lacrosse and Outdoor Track events.

As COVID restrictions eased, we were able to have students video youth sports again in the Spring.

Our Public Access channel had considerable activity in 2021. During the Summer, BAA Men's Softball games were very popular and our mostly student crew videoed over 80 games. We livestreamed 38 of them from Johnson field where we had cell phone hotspot coverage. We were also able to video the traditional Memorial Day Remembrance, July 4<sup>th</sup> Parade, and Veteran's Day Observance.

Summer concerts in Georgetown were scheduled again, so we recorded several including the *2120 South Michigan Avenue* blues band from Boxford. In early Fall we recorded the live music at the Boxford Apple Festival and several events from the Topsfield Fair, including livestreaming the giant pumpkin weigh-in, recording a concert by Boxford's Andrew Marshall and a concert by Boxford's Colin Jamieson.

Also in the Fall, we recorded and livestreamed almost 50 Masco sporting events, plus we recorded several youth sporting events. In December, COVID protocols loosened enough that live concerts were again scheduled at Masco. We livestreamed 2 Masco concerts and 2 Spofford Pond concerts from the Masco auditorium.

The Town of Topsfield renewed our contract to manage the Topsfield Cable Access Media (TCAM) station through June 30, 2022. This arrangement has been ongoing since July 2013. BCATv has been providing 24/7 programming in Topsfield as well as live coverage for most Topsfield Zoom government meetings in the second half of 2021. All additional costs related to this contract are paid for by Topsfield cable subscribers. Topsfield also shares approximately half of the cost of BCATv produced Masco events.

Below are statistics on the events that we broadcast in Boxford from 1/1/2021 thru 12/31/2021:

	Public Access	Government	Educational	Total
BCATv Produced	233	281	190	704
Third Party	582	212	0	794
Total	815	493	190	1,498

Respectfully submitted,

Brad Sweet, General Manager and Controller

Boxford Cable Access Television Board of Directors:

Melissa Scheirey, President

Rick Rivers, Secretary

Doug Dillon, Treasurer